# Project Design Phase-IProblem–SolutionFit

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| Date | 2 November2022 |
| TeamID | PNT2022TMID49008 |
| ProjectName | Project -Natural Disaster Intensity Analysis andClassificationUsingArtificialIntelligence |
| MaximumMarks | 2Marks |

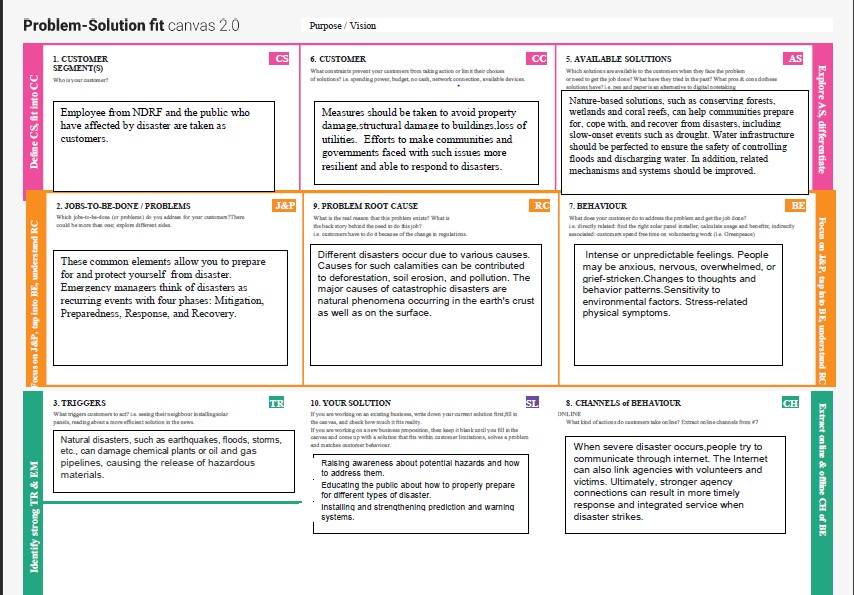
**Problem– SolutionFit:**

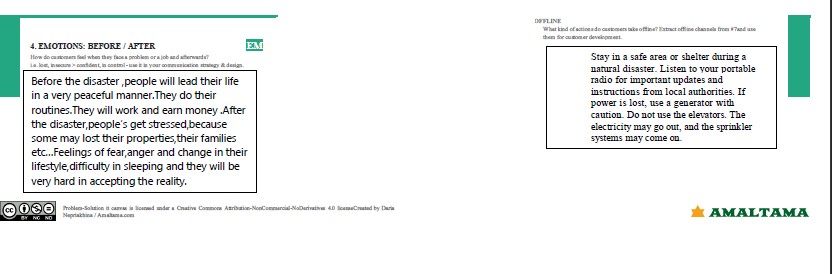
TheProblem-SolutionFitsimplymeansthatyouhave foundaproblemwithyourcustomerandthat the solution you have realized for it actually solves the customer’s problem. It helpsentrepreneurs, marketers and corporate innovators identify behavioral patterns and recognizewhatwouldworkandwhy

# Purpose:

* Solvecomplexproblemsinawaythatfitsthestateofyour customers.
* Succeedfasterandincrease yoursolutionadoptionbytapping intoexistingmediumsandchannelsofbehavior.
* Sharpenyour communicationandmarketingstrategywiththerighttriggersandmessaging.
* Increasetouch-pointswithyourcompanybyfindingtherightproblem-behaviorfitandbuilding trustbysolvingfrequentannoyances,orurgent orcostlyproblems.
* Understandtheexistingsituationinordertoimproveitforyourtargetgroup.

# ProblemSolutionFit forNaturalDisasterIntensityAnalysisandClassificationUsingArtificialIntelligence:



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